



Photo/Video Content Creator



NB Development Group (NBDG) is looking for a Photo/Video Content Creator to join the Marketing Team across 4 companies on the Boston Landing Campus. Warrior Ice Arena, the TRACK at New Balance, NB Fitness Club, and Boston Landing Events are all located on the Boston Landing Campus and work as a cohesive unit with the other retailers on campus!

Experience/Qualifications:

- College degree in Digital Marketing or Content Creation
- 2+ years experience sports photography/videography/content creation

Requirements/Skills:

- Must be organized & able to juggle multiple projects at once
- Advanced in Adobe Suite (AI, PS, LR, PR, ID)
- Advanced in DSLR/Mirrorless Cameras & Photo Editing (Lightroom)
- Advanced with Video Equipment, Audio/Mic System
- Advanced in video editing skills (Premier Pro)
- Strong ice skater and have the ability to skate while filming
- Intermediate/advanced skills at Adobe After Effects is a plus
- A background in hockey to feel comfortable on the ice with programs is a plus
- Background and Track & Fitness is a plus

Salary/Hours:

- Salary based on experience
- Extensive benefits package available
- Report to both Marketing Manager and Boston Landing Marketing/Events Manager
- Full Time- 40 Hours
- Flexible schedule required
 - Not a normal Monday - Friday 9am - 5pm schedule
 - Weekends Required Based on Events
 - Requires flexibility based on events across all 4 facilities

Company Responsibility Breakdown:

Work in a collaborative effort with the rest of the team to complete the below for each company.

- All event and program photography
- All event and program videography
- Edit and organize content in a timely manner. Organization is a must.
- Edit photography that can then be used by marketing team to create designs.
- Edit Video footage and create video for social media and marketing purpose
 - Editing video, audio, music, etc.
 - Create title/video animations for content
- Work with team to create campaign concepts and help plan month to month content for social media platforms
 - Follow on social trends and create reels
- Edit and create final content for all forms of marketing (social media, in-house signage, in-house TVs, website, print, etc)