

PARTNER WITH

WARRIOR ICE ARENA

ABOUT US

Experience Warrior Ice Arena, the official practice and training facility of the Boston Bruins and the official home arena for the Boston Bruins Alumni. With our NHL regulation ice surface, we host everything from introductory level skating and hockey all the way up to professional level programming, unique events, and of course, Boston Bruins practices.

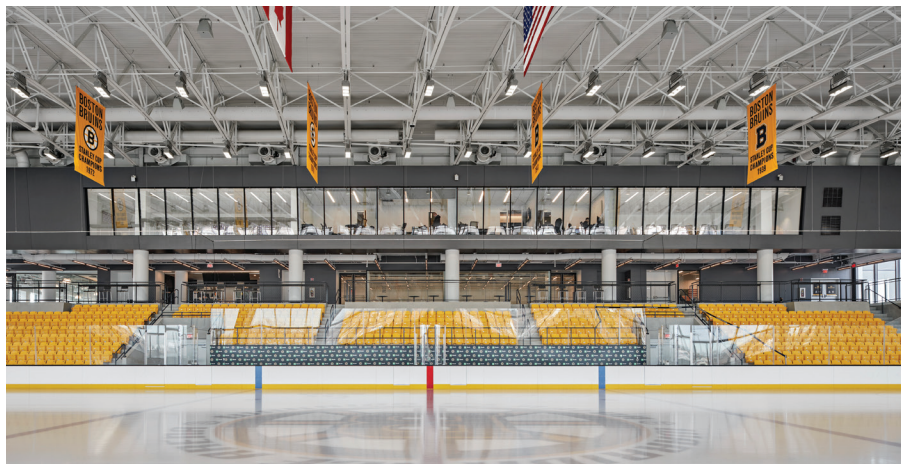
Our in-house programming ranges from learn to skate all the way to morning hockey leagues, with everything in between. Open daily, we offer public sessions, private events and off-ice training. Our floor-to-ceiling windows & unique event space provide a one-of-a-kind experience for you and your guests.

EMAIL

CONSTANT
CONTACT



20K+ CONTACTS



SOCIAL MEDIA

@WARRIORICEARENA



5.3K FOLLOWERS



13.4K FOLLOWERS



2.8K FOLLOWERS

CONTACT US

MARISSA TROTT

Facility Manager/Event Coordinator
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JACK UHLL

Camp Director & Sponsorship
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LAUREN MATUSZCZAK

Marketing Manager
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ADVERTISING & SPONSORSHIP A LA CARTE

There are the various options for brand recognition within Warrior Ice Arena. We will work with you to customize the perfect package for you to help you achieve your marketing goals.



SOCIAL MEDIA

- \$30 OPTION 1:**
Story (24 Hours):
Instagram, Twitter
and Facebook
-
- \$150 OPTION 2:**
Post (Lives on Feed):
Instagram, Twitter
and Facebook
-
- \$200 OPTION 3:**
Giveaway Post
(For Increasing Followers)
Instagram Only



EMAIL BLAST

OPTION 1: **\$200**
Dedicated Email

OPTION 2: **\$50**
Inclusion in our
Monthly Newsletter
(Photo and write-up)



Over 20K
Contacts
in our
Database



WEBSITE

Company Site is linked and
mentioned on WarriorIceArena.com

\$125/month \$950/year

IN-HOUSE SIGNAGE

\$50/month \$500/year **OPTION 1:**
TV Looping Advertisement

\$150/month \$650/year **OPTION 2:**
22 in x 28 in Stand
Alone Physical Sign

\$250/month \$2500/year **OPTION 3:**
7 ft. x 3 ft. Pop-Up Banner



SKATING AIDS

Our Skating Aids are available for
all public skating sessions and
during our Learn to Skate
Programs for any participant who
feels unsteady on their feet.

**\$1,000/month
\$10,500/annually**



PHOTO/VIDEO SERVICES

Photography & Videography
are available upon request.

Inquire for pricing.





WARRIOR ICE ARENA



2024 SPONSORSHIP PACKAGES

PLATINUM- \$6,000



- Name/Logo included on WIA sponsorship page on website (with link to company website)
- (2) 22" x 28" sponsor sign displayed in arena
- Brochure on display at skate rental
- Logo & Write Up included in monthly newsletter
- Inclusion on TV looping advertisements
- (3) Social media posts on our Instagram, Facebook and Twitter accounts
- (1) 7.5' x 3' pop-up banner on display in the arena
- 2 hour private skate to use at the company/group's discretion
- Logo on back of all youth program jerseys

GOLD- \$4,000



- Name/Logo included on WIA sponsorship page on website (with link to company website)
- (2) 22" x 28" sponsor sign displayed in arena
- Brochure on display at skate rental
- Logo included in monthly newsletter
- Inclusion on TV looping advertisements
- (2) Social media posts on our Instagram, Facebook and Twitter accounts
- Inclusion on 7.5' x 3' pop-up banner on display in the arena (Large Logo)
- 1 hour private skate to use at the company/group's discretion

SILVER- \$2,500



- Name/Logo included on WIA sponsorship page on website (with link to company website)
- (2) 22" x 28" sponsor sign displayed in arena
- Brochure on display at skate rental
- Logo included in monthly newsletter
- Inclusion on TV looping advertisements
- (1) Social media post on our Instagram, Facebook and Twitter accounts
- Inclusion on 7.5' x 3' pop-up banner on display in the arena (Small Logo)

BRONZE- \$1,000



- Name/Logo included on WIA sponsorship page on website (with link to company website)
- (1) 22" x 28" sponsor sign displayed in arena
- Brochure on display at skate rental
- Logo included in monthly newsletter
- Inclusion on TV looping advertisements
- (1) Social media story on our Instagram, Facebook and Twitter accounts

